

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

STARRED QUESTION NO:354

ANSWERED ON:27.03.2017

Export of Coffee

Antony Shri Anto

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the quantum and value of coffee exported from the country during the last three years and the current year, year-wise and country-wise along with the revenue generated therefrom during the period;
- (b) whether the Government has any data regarding the prices of coffee in the international and domestic markets;
- (c) if so, the details thereof during the said period, year-wise and country-wise; and
- (d) the measures taken/being taken by the Government to boost the export of coffee?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

a) to d): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO. 354 FOR ANSWER ON 27th MARCH, 2017 REGARDING "EXPORT OF COFFEE"

(a) : The total quantum and value of coffee exported from the country during the last three years and the current year is as under;

Year Quantum (Tonnes) Value (Rs.Crores)
2013-14 299561 4648.76
2014-15 272224 4805.77
2015-16* 318059 5175.91
2016-17*
(01.04.2016 to 15.03.2017) 340259 5366.19
* Based on permits issued

The details of country - wise export of coffee and revenue generated during last three years and the current year are enclosed in Annexure-I.

(b) & (c): Yes, Madam. International Coffee Organization (ICO) provides the spot market prices for four major groups in which the coffee producing countries are grouped such as:

(i) Colombian Milds : Colombia, Kenya and Tanzania.

(ii) Other Milds : Bolivia, Burundi, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, India, Jamaica, Malawi, Mexico, Nepal, Nicaragua, Panama, Papua New Guinea, Peru, Rwanda, Venezuela, Zambia and Zimbabwe.

(iii) Brazilian Naturals: Brazil, Ethiopia, Paraguay Timor-Leste and Yemen.

(iv) Robustas : Angola, Benin, Cameroon, Central African Republic, Congo Dem. Rep. of, Congo Rep., CÔte d'Ivoire, Equatorial Guinea, Gabon, Ghana, Guinea, Guyana, Indonesia, India, Lao, People's Dem. Rep., Liberia, Madagascar, Nigeria, Philippines, Sierra Leone, Sri Lanka, Thailand, Togo, Trinidad & Tobago, Uganda and Vietnam.

The international coffee prices for the last three years and the current year are as under :

Year International Coffee Prices (ICO Group Indicator)
Colombian Milds Other Milds Brazilian Naturals Robustas
US cents/lb US cents/lb US cents/lb US cents/lb
2013-14 149.85 144.85 124.76 92.41
2014-15 197.74 201.16 171.86 100.39
2015-16* 143.79 153.32 126.19 82.70
2016-17*
(01.04.2016 to 15.03.2017) 161.08 167.58 142.55 96.71

With respect to domestic coffee prices, India Coffee Trade Association (ICTA) auction prices are the reference prices. The domestic coffee prices for the last three years and the current year are as under :

Year Domestic coffee Price
Arabica Robusta
Rs/kg Rs/kg
2013-14 194.14 122.16

2014-15 278.97 144.96
 2015-16* 263.96 119.19
 2016-17*
 (01.04.2016 to 15.03.2017) 224.71 133.18

(d) : Government of India through Coffee Board is undertaking various measures to boost the export of coffee, which include conducting promotional activities highlighting uniqueness of Indian coffee in the foreign markets, reinforcing presence in the traditional markets, lending promotional support to Indian coffee exporters in their marketing efforts and also providing incentives for export of high value and value added coffee. These include:

(i) Participation in International Coffee Conferences / events

(ii) Organising Buyer Seller Meets

(iii) Brand promotion activities/ Media publicity

(iv) Organizing Flavour of India -The Fine Cup Award Competition to select fine coffees and expose them to export market

(v) Organising India International Coffee Festival

(vi) Export Awards are annually given to encourage coffee exporters to maximize their export performance

(vii) Providing incentives @ Rs.2/kg for export of high value green coffee to the far-off destinations viz., USA, Canada, Japan, Australia, New Zealand, South Korea, Finland and Norway. Also providing incentives @ Rs.3/kg for export of value added coffee in retail packs as "India Brand".

Annexure-I

India's total coffee exports – Year-wise and Country wise :

Year 2013-14 2014-15 2015-16* 2016-17

Country Qty (MT) Value (Rs. Crores) Qty (MT) Value (Rs. Crores) Qty (MT) Value (Rs. Crores) Qty (MT) Value (Rs. Crores)

ITALY 75418 1060.69 59968 999.31 79653 1139.6 79588 1093.58

GERMANY 31488 469.35 25021 466.71 27600 463.23 33073 517.44

RUSSIA 16103 280.42 20994 388.88 27858 471.18 28035 488.97

TURKEY 11859 217.37 15852 276.35 14292 243.12 17163 279.91

BELGIUM 17895 295.49 12082 248.88 16600 305.85 19317 352.35

SPAIN 5780 78.06 5421 80.84 6297 81.97 9323 122.81

SLOVENIA 9573 118.97 8102 115.17 10886 134.65 10215 122.28

MALAYSIA 5642 77.12 6587 91.17 5957 85.33 6246 93.03

JORDAN 10450 171.24 6195 139.99 10076 218.3 5794 111.53

U.S.A 5438 97.58 5763 102.86 5742 95.96 7066 125.01

Others 109915 1782.47 106239 1895.61 113098 1936.72 124439 2059.28

Total 299561 4648.76 272224 4805.78 318059 5175.91 340259 5366.19

*Based on export permit